

EFG International appoints new Head of Private Banking, Geneva

Zurich, 17 September 2013. EFG International appoints new Head of Private Banking, Geneva at EFG Bank.

EFG Bank, EFG International's principal Swiss subsidiary, has appointed Jean-Louis Platteau to the position of Head of Private Banking, Geneva, with effect from 23 September 2013. He will report to John Williamson, Group CEO, in the latter's capacity as CEO, EFG Bank.

Jean-Louis Platteau was formerly Head of Private Banking Switzerland (Romandie), and Geneva branch manager, for BSI. Before that, from 2008-2011, he was CEO Private Banking, and member of the executive board, at Banque Cantonale de Genève. Earlier roles included CEO of Dexia Suisse and various client facing positions in Europe as well as Asia.

John Williamson, Chief Executive Officer, EFG International:

- "We have ambitious plans to grow our business in Switzerland, and in recent weeks we have appointed new heads of private banking in Zurich and now in Geneva. I am delighted that Jean-Louis Platteau is joining EFG. Jean-Louis brings extensive international and client experience, and has a proven track record as a business builder."

Jean-Louis Platteau, Head of Private Banking, Geneva, EFG Bank:

- "This is an exciting new challenge, to be joining a dynamic business such as EFG, with exciting plans to grow its business in Switzerland. I can't wait to get started."

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About EFG International

EFG International is a global private banking group offering private banking and asset management services, headquartered in Zurich. EFG International's group of private banking businesses operates in around 30 locations worldwide, with circa 2,000 employees. EFG International's registered shares (EFGN) are listed on the SIX Swiss Exchange.

Practitioners of the craft of private banking